ITF Academy



Library (iCoach)

FRENCH

SPANISH

ENGLISH

More than <u>1200</u> content pages available, 340+ available for free upon registration **Education**



80+

Courses available

Courses are available in:

- English: 81
- Spanish: 76
- French: 76
- Portuguese: 45
- Russian: 3

Certification



Delivery of blended certification courses

Available to support the face-to-face delivery of certification courses

REGISTERED USERS: 24,214

ANONYMOUS USERS: 90,070

PAGE VIEWS: **301,209**

SESSIONS: **142,050**

PAGES VIEWED: 12,29

DURATION: 15m19sec

* DATA FROM 24 June to 23 July 2020

Users by region



- Tennis EU: 28.2%
- COTECC: 6.8%
- COSAT: 24.6%
- OTF: 2.2%
- ATF: 20.8%
- N-AMERICA: 4.8%
- CAT: 12.5%
- Other: 0.1%

Users by languages



- English: 46%
- Spanish: 26%
- Portuguese: 5%
- French: 2%
- Russian: 2%

Users by device



Mobile: 52,4%

Desktop: 44,1%

• Tablet: 3.5%