



PURPOSE:

To foster the development and growth of tennis in the Oceania Region

VISION:

“Tennis is thriving in the Pacific”

By this we mean that tennis is common in the lives of Pacific islanders; tennis is being played in clubs, schools, parks and on beaches; tennis coaches are well educated and offer coaching to a consistently high standard; vibrant tennis coaches offer affordable programs that attract a wide range of participants; we are competing with distinction against our peers in New Zealand and Australia; tennis is the Pacific’s sport of choice.

**Tennis in the Pacific
in 2020**

Strategic Pillar

Participation

Coaching

Performance

Funding

Organisational Excellence

2020 Goals

'x' members

'x' Qualified coaches

'x' jnr players with top 1,000 ITF ranking

Annual turnover of 'x'

Best Practice Governance

Focus Areas

Hot Shots in Schools
Participation Programs
Tennis Competitions

Clear Coach Pathway
Coach Development
Coach Engagement

Clear Player Pathway
Targeted Tours
Regional Training Centre
Sports Science

National & Regional sponsors
Providing value for money
Increased ITF and ONOC funding

Communication to NAs
Adherence to OTF policy and procedures
Education to NAs governing bodies

Enablers

Tennis Hot Shots
Tennis Express
Fast Fours
Equipment not a barrier
Competitions for all ages

Coach development opportunities made available to identified coaches.

Formal link to NZ and Australia coaching frameworks.

Local ITF Jnr tournaments
Sports Science
International exposure
Jnr Davis & Fed Cup
World Junior Teams
ITF Regional Training Centre
NZ and Australian development camp opportunities

Increased OTF visibility in significant Pacific cities
Increased professionalism in sponsor/funder servicing and relations
Continued approaches to ITF/ONOC for increased funding
Ensuring every dollar spent has positive impact on 2020 Goals

Electronic newsletters and OTF website
Up to date and relevant policies and procedures
Use of on-line education and training
OTF board operates in an open and transparent way

Foundations

National associations fully aligned and committed to OTF strategy; very strong and proactive relationships with Tennis Australia and NZ; clear focus on measuring success; increased professionalism (attitude) in all that we do; a total commitment to excellence.

16/17 Priorities

Establish baseline data of OTF membership and agree 2020 goal.
Develop web based membership reporting.
Other...

Establish baseline date of qualified coaches and agree 2020 goal.
Identify coaches who are working performance and develop 3 year development plans for each.
Identify development opportunities in NZ and Australia for these coaches.
Other...

Establish baseline data of performance players and agree 2020 goal.
Identify and confirm training camp opportunities with TNZ and TA.
Other...

Agree 2020 goal.
Sponsorship 'officer' identified in each significant Pacific city to drive sponsorship opportunities (on commission?).
Develop annual funding plan.
Other.....

Develop and circulate annual communication plan.
Develop electronic newsletter template.
Other....